

Berta Jayo
Conceptual multidisciplinary artist

Berta Jayo studied B.A. Honours Degree Fine Art at the University of Bilbao. Spain 1991-1996, Postgraduate and MA Fine Art at Chelsea College of Art and Design in London 2000-2002. She has participated on a large variety of programs as ISCP (International studio and Curational Program) New York 2004-2005 or STOCK 7 Germany 2007.

Berta Jayo is a nonconformist, critical and continuously evolving talented creator whose clearest language is conceptual art developed in all media. Her clear and concise ideas encourage reflection, which is also disturbing and provoking our intellect. Her original, power-charged projects awakening our anesthetised and banal existence to offer us their far from stereotypical visions of life.

Her work has been exhibited in more than thirty countries and it has been shown at International Art Fairs such as ARCO Madrid, SWAB Barcelona, FRIEZE London, PULSE New York, Art BASEL Switzerland. She has also exhibited at International Festivals as Video Screen Festival in Berlín or New Media Festival at HACS Miami or Museums as MAM RD, MAS Santander, The Chill Concept Miami, CAC Málaga, Bronx Museum NYC. Other relevant exhibitions are “Exquisite Doll Kit” México itinerating, “ Artists from XX and XXI Century” at Cervantes Institute, itinerating, “ Ellas” Madrid, itinerating, Void + Tokio, Japan.